- said HTTP GET command is received via a wireless network.
- 13. The method of receiving a multimedia message according to claim 11, wherein:
  - said multimedia message database is associated with a multimedia message service center.
- 14. The method of receiving a multimedia message according to claim 11, wherein said multimedia message includes at least one of the following:
  - a digital image;
  - a text message;
  - an audio file; and
  - a digital movie;
- 15. The method of receiving a multimedia message according to claim 11, wherein:
  - said multimedia message is sent by a wireless device.
- **16**. The method of receiving a multimedia message according to claim 11, wherein:
- said multimedia message is received by a wireless device.

  17. The method of receiving a multimedia message
- according to claim 11, wherein:
  - said multimedia message is sent from a first wireless device, and received by a second wireless device.
- 18. A method of servicing multimedia message transmission and delivery, comprising:
  - receiving from a first wireless device an HTTP POST command including a multimedia message intended for a second wireless device;
  - notifying said second wireless device of the availability of a multimedia message; and
  - transmitting a response to an HTTP GET command including said multimedia message.
- 19. The method of servicing multimedia message transmission and delivery according to claim 18, wherein:
  - said notification includes indication of the source of the multimedia message.

- **20**. The method of servicing multimedia message transmission and delivery according to claim 18, further comprising:
  - storing said multimedia message received from said first wireless device in a database.
- 21. The method of servicing multimedia message transmission and delivery according to claim 18, wherein:
  - said multimedia message servicing is performed in a multimedia message servicing center accessible via an
- 22. Apparatus for sending a multimedia message, comprising:
  - means for inserting a multimedia message into an HTTP POST command;
  - means for addressing said HTTP POST command to a multimedia message database; and
  - means for transmitting said HTTP POST command including said multimedia message via a wireless network.
- 23. Apparatus for receiving a multimedia message, comprising:
  - means for receiving a multimedia message Notification message;
  - means for transmitting an HTTP GET command to retrieve a multimedia message from a multimedia message database; and
  - means for receiving a response to said HTTP GET command including said retrieved multimedia message.
- 24. Apparatus for servicing multimedia message transmission and delivery, comprising:
  - means for receiving from a first wireless device an HTTP POST command including a multimedia message intended for a second wireless device;
  - means for notifying said second wireless device of the availability of a multimedia message; and
  - means for transmitting a response to an HTTP GET command including said multimedia message.

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